



Corporate Social Responsibility Practices among Multinational Corporations in Angola: An Analytical Perspective

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Abstract

Corporate Social Responsibility (CSR) has become a significant aspect of business operations, particularly for multinational corporations (MNCs). In Angola, where CSR is increasingly recognised as crucial for sustainable development, MNCs are expected to play a pivotal role in addressing social and environmental challenges. The study employs a mixed-method approach combining qualitative interviews with quantitative data analysis to evaluate the CSR practices of selected MNCs in Angola. Data collection is conducted through structured questionnaires distributed among key stakeholders including employees, community members, and business representatives. Findings indicate that while most MNCs in Angola have established CSR programmes, there are notable variations in their approach and implementation. For instance, a majority of companies focus on environmental sustainability initiatives (60%), but fewer address social welfare issues such as education and healthcare support (45%). The analysis reveals that while MNCs in Angola show commitment to CSR, there is room for improvement in addressing broader social needs. This study contributes to the existing literature by offering a nuanced understanding of CSR implementation practices within an emerging market context. Recommendations include enhancing collaboration between NGOs and MNCs to leverage resources effectively, promoting transparency in CSR reporting, and encouraging more comprehensive coverage of social welfare programmes to align with Angola's development goals. Corporate Social Responsibility, Multinational Corporations, Angola, Business Sustainability

Keywords: *Angolan, Multinational, CSR, Ethos, Stakeholder, Governance, Transparency*

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