Ethical Dilemmas in Business Operations during Conflict-Affected Environments in Mali

Guenguena Coulibaly[1,2]**, Séni Ouédraogo**[3,4]**, Djibo Traore**[5,6]**, Alassane Diop**[3,7]

[1] Department of Research, University of Bamako (consolidated)

[2] USTTB Bamako (University of Sciences, Techniques and Technologies)

[3] University of Bamako (consolidated)

[4] Department of Advanced Studies, USTTB Bamako (University of Sciences, Techniques and Technologies)

[5] Department of Research, USTTB Bamako (University of Sciences, Techniques and Technologies)

[6] Department of Advanced Studies, International Center for Tropical Agriculture (CIAT), Mali

[7] International Center for Tropical Agriculture (CIAT), Mali

Author notes

Guenguena Coulibaly is affiliated with Department of Research, University of Bamako (consolidated) and focuses on Business research in Africa.
Séni Ouédraogo is affiliated with University of Bamako (consolidated) and focuses on Business research in Africa.
Djibo Traore is affiliated with Department of Research, USTTB Bamako (University of Sciences, Techniques and Technologies) and focuses on Business research in Africa.
Alassane Diop is affiliated with International Center for Tropical Agriculture (CIAT), Mali and focuses on Business research in Africa.

Abstract

Business operations in conflict-affected regions often face unique ethical dilemmas due to instability, resource scarcity, and social unrest. A mixed-methods approach was employed, including a structured questionnaire survey of business executives and interviews with local stakeholders. Data were analysed using thematic analysis and statistical software. Findings indicate that approximately 45% of respondents experienced conflicts between ethical obligations and profit maximization, highlighting the complexity of operating in unstable environments. Businesses must prioritise stakeholder engagement and compliance with international norms to navigate ethical challenges effectively. Adopting a multi-stakeholder approach, incorporating community feedback into business strategies, and aligning operations with global ethical standards are recommended for sustainable operations in Mali's conflict regions.

ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

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