



Eco-Friendly Building Materials in Nairobi Slums: Socio-Economic Impact Assessment

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Abstract

Nairobi's slums face significant environmental challenges due to rapid urbanization and inadequate infrastructure. Eco-friendly building materials offer potential solutions but their adoption is uneven. A mixed-methods approach combining surveys (n=200), focus groups (n=15), and case studies (n=5) to assess material costs, labour requirements, and social acceptance. Eco-friendly materials are significantly more expensive than conventional options (2–3 per square meter vs. 1–2), although cost savings are expected over time due to reduced maintenance needs. Community engagement is crucial for successful implementation. While eco-friendly building materials present challenges in terms of initial costs and community acceptance, they offer long-term benefits that could transform slum living conditions. Public-private partnerships should be encouraged to subsidize material procurement, while capacity-building programmes are needed to enhance local skills for construction and maintenance.

Keywords: *Socio-economic, Geographical, Sustainability, Case Study, Community Engagement, Quantitative Analysis, Qualitative Research*

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