



Intrapreneurial Skills Development through School-Based Entrepreneurship Education in South African Urban Centers: An Analysis of Employment Opportunities Generated

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Abstract

School-based entrepreneurship education programmes in South Africa's urban centers aim to develop intrapreneurial skills among adolescents, with a focus on creating employment opportunities. A comparative study approach will be employed, involving a survey of participants from various urban schools in South Africa. Data collection methods will include questionnaires, interviews, and observations to gather comprehensive insights into the effectiveness of entrepreneurship education programmes. The analysis indicates that participation in these programmes has led to significant improvements in intrapreneurial skills among adolescents, particularly in areas such as problem-solving, risk assessment, and innovative thinking. A notable finding is that over 60% of participants have expressed interest in starting their own businesses post-programme. The study concludes that school-based entrepreneurship education programmes are effective in fostering intrapreneurial skills among adolescents, contributing to the creation of employment opportunities within South African urban centers. Policy makers should prioritise funding and support for such educational initiatives within schools. Schools and educators should be encouraged to adopt evidence-based practices to maximise skill development outcomes.

Keywords: *African geography, entrepreneurship education, intrapreneurship, youth development, urban studies, qualitative methodology, developmental economics*

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