



# Pregnant Women's Adoption and Effectiveness of Malaria Prevention Strategies in Urban Kenya: An Educational Perspective

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**Published:** 06 October 2011 | **Received:** 26 May 2011 | **Accepted:** 12 August 2011

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**DOI:** [10.5281/zenodo.18932817](https://doi.org/10.5281/zenodo.18932817)

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## Abstract

Malaria remains a significant public health concern in urban Kenya, particularly affecting pregnant women who are at higher risk of severe complications. A qualitative study was conducted involving interviews with healthcare providers and focus group discussions with pregnant women. Educational campaigns targeting health workers could enhance ITN use among pregnant women, leading to better malaria prevention outcomes. Integrate educational programmes into healthcare training curricula for more effective malaria prevention strategies.

**Keywords:** Kenya, Malaria, Urbanization, Public Health, Epidemiology, Community Engagement, Interventions

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