



Protocol for a Randomised Controlled Trial of a Mobile Health Behavioural Nudge Intervention to Reduce Dietary Sodium in Hypertensive Adults in Khayelitsha, South Africa

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ABSTRACT

Background: Excessive dietary sodium is a major modifiable risk factor for hypertension, a leading cause of morbidity and mortality in South Africa. Urban township populations face specific environmental and socioeconomic barriers to reducing salt intake. Mobile health (mHealth) interventions using behavioural nudges offer a scalable, low-cost strategy, but their effectiveness in this context requires robust evaluation.

Purpose and objectives: This protocol describes a randomised controlled trial to assess the effectiveness of a mobile phone-based behavioural nudge intervention, compared to usual care, in reducing dietary sodium intake among hypertensive adults in Khayelitsha. The primary objective is to determine the intervention's effect on 24-hour urinary sodium excretion. Secondary objectives include effects on blood pressure, dietary knowledge, and salt-related behaviours.

Keywords: *Hypertension, Sodium Reduction, mHealth, Behavioural Nudge, Randomised Controlled Trial, Sub-Saharan Africa*

Article Highlights

- Protocol for a two-arm RCT testing mHealth nudges against usual care in 300 hypertensive adults.
- Primary outcome: change in 24-hour urinary sodium excretion after 12 weeks.
- Intervention uses daily SMS and weekly interactive voice messages to promote salt reduction.
- Analysis employs a linear mixed-effects model with intention-to-treat principles.

Methodological Rigour

The trial design incorporates a single-blind, parallel-group structure with a pre-specified statistical model to quantify the treatment effect on the primary biochemical outcome.

This article details a study protocol; empirical results are forthcoming.

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