



Digital Echoes and Cultural Heritage Preservation in West Africa

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Abstract

In recent years, digital technologies have significantly impacted how cultural heritage is preserved and accessed in West Africa. The region faces unique challenges such as preserving traditional oral traditions alongside modern media formats. The study employs a qualitative approach to analyse existing literature and case studies from West Africa, emphasising conceptual frameworks for understanding how digital echoes contribute to cultural heritage conservation. This theoretical framework underscores the critical role of digital echo chambers in preserving cultural heritage, particularly among younger generations who are more likely to access and engage with these resources online. Further research should focus on developing sustainable funding models for digital preservation efforts and enhancing community participation in creating culturally relevant digital content.

Keywords: *West African, Digital Echoes, Heritage Preservation, Ethnography, Oral Traditions, Information Retrieval Systems, Cultural Mapping*

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