



Policy Nexus in Gabonese Business Research: A Qualitative Exploration of Implications

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Abstract

This study examines the policy implications of business research in Gabon, a country with significant economic potential but facing challenges related to governance and institutional development. Qualitative methods were employed through semi-structured interviews with key stakeholders such as policymakers, researchers, and industry leaders to gather insights into current business policies and their impacts on academic research in Gabon. Interviews revealed a significant disparity between the theoretical framework of business studies supported by government grants and the practical realities faced by researchers in terms of resource allocation and policy compliance. Half of the respondents reported difficulties securing funding due to inconsistent policy support, which hindered their ability to conduct comprehensive research. The findings underscore the need for clearer guidelines and more consistent financial backing from policymakers to ensure that business research aligns with national development goals. Policymakers are encouraged to establish a dedicated fund for academic research in business, provide regular updates on policy changes affecting research, and facilitate better communication channels between stakeholders. Additionally, researchers should advocate for evidence-based policies that can enhance the credibility of their work.

Keywords: *Geography, Africa, Bureaucracy, Socioeconomic, Qualitative, Contextual, Institutional*

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