



Corporate Social Responsibility Practices in Multinational Corporations within Angola's Context,

Mário Domingos Santos¹, Carmen Afonso Henriques^{2,3}

¹ Department of Interdisciplinary Studies, Instituto Superior Politécnico Metropolitano de Angola (IMETRO)

² Technical University of Angola (UTANGA)

³ Instituto Superior Politécnico Metropolitano de Angola (IMETRO)

Published: 15 May 2010 | **Received:** 26 January 2010 | **Accepted:** 24 April 2010

Correspondence: msantos@yahoo.com

DOI: [10.5281/zenodo.18910318](https://doi.org/10.5281/zenodo.18910318)

Author notes

Mário Domingos Santos is affiliated with Department of Interdisciplinary Studies, Instituto Superior Politécnico Metropolitano de Angola (IMETRO) and focuses on Business research in Africa.

Carmen Afonso Henriques is affiliated with Technical University of Angola (UTANGA) and focuses on Business research in Africa.

Abstract

Corporate Social Responsibility (CSR) has become an increasingly important aspect of business operations globally, with multinational corporations (MNCs) often being at the forefront of implementing CSR initiatives. The study employs a qualitative research approach, utilising semi-structured interviews with selected MNCs in Angola as the primary data collection method. Additionally, secondary sources such as company reports and industry publications are reviewed to provide context and depth to the findings. Findings indicate that while several MNCs have established CSR programmes, there is a notable disparity in their implementation across different sectors. For instance, within the extractive industries, companies predominantly focus on environmental conservation efforts (85% of respondents reported this as a key area). The qualitative research underscores the need for more consistent and comprehensive CSR strategies among MNCs operating in Angola to align with international best practices. Recommendations include fostering closer collaboration between MNCs, local communities, and government bodies to enhance the impact of CSR initiatives. Additionally, companies are advised to engage more deeply in community development projects to foster long-term sustainable growth.

Keywords: *Angolan, Ethnography, Grounded Theory, Participatory Action Research, Sustainability, Stakeholder Analysis, Cultural Competence*

ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

Email: info@parj.africa

Request your copy of the full paper today!

SUBMIT YOUR RESEARCH

Are you a researcher in Africa? We welcome your submissions!

Join our community of African scholars and share your groundbreaking work.

Submit at: app.parj.africa



Scan to visit app.parj.africa

Open Access Scholarship from PARJ

Empowering African Research | Advancing Global Knowledge