



The Educative Landscape: Analysing Business Academia's Influence on Entrepreneurship Ecosystems in Uganda

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Abstract

In Uganda, business education institutions play a significant role in fostering an entrepreneurial ecosystem through their curricula and research. A qualitative study using semi-structured interviews with academic staff, alumni, and local entrepreneurs to assess perceptions of education's impact. Findings indicate that while most institutions offer courses related to entrepreneurship, there is a notable gap in practical skills training for students. Business academia in Uganda has the potential to enhance its contribution to the entrepreneurial ecosystem by integrating more hands-on and industry-relevant coursework. Institutions should collaborate with local businesses to develop more practical modules and encourage faculty-student partnerships for real-world projects.

Keywords: *Geographic, Africa, Business, Educational, Landscape, Qualitative, Entrepreneurship*

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