



Sustainable Practices in African Business Enterprises: An Egyptian Perspective

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Abstract

Egypt is a prominent business hub in Africa, where sustainable development practices are increasingly being integrated into business strategies to address environmental challenges and economic sustainability. The integration of sustainable practices in Egypt's business sector offers valuable lessons for other African nations seeking to balance economic growth with environmental conservation. Future research should focus on assessing the long-term impacts of these initiatives and exploring how different sectors can adopt similar strategies.

Keywords: *African geography, sustainability, business strategy, environmental management, economic development, stakeholder theory, corporate social responsibility*

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