



Cultural Heritage Preservation Strategies in Digital Age across West Africa: A Mixed-Methods Inquiry

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Abstract

Cultural heritage preservation in West Africa faces challenges exacerbated by rapid digitalization. A mixed-methods study combining ethnographic interviews with structured surveys to assess perceptions and practices of heritage preservation among stakeholders in selected regions of West Africa. Interview data revealed a significant preference (60%) for digital storytelling as an effective tool for promoting cultural heritage, while 45% of respondents reported increased community engagement through online platforms. The study highlights the importance of integrating traditional preservation methods with contemporary digital technologies to ensure sustainable cultural heritage management in West Africa. Policy makers should encourage collaborative efforts between local communities and technology developers to leverage digital tools for heritage conservation, alongside funding support for infrastructure development. Cultural Heritage Preservation, Digital Age, West Africa, Mixed-Methods Study

Keywords: *Sub-Saharan, AfricanStudies, CulturalHeritage, DigitalAge, PredominantMethods, Mixed-Methods, QualitativeAnalysis*

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