



Youth Entrepreneurship Training in Nairobi’s Slums: Employment Outcomes Over Two Years

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Published: 03 April 2006 | **Received:** 02 January 2006 | **Accepted:** 23 February 2006

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DOI: [10.5281/zenodo.18839612](https://doi.org/10.5281/zenodo.18839612)

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Abstract

Youth unemployment in Nairobi’s slums is a significant social challenge, with entrepreneurship training offering potential as an employment strategy. The study employed a mixed-methods approach combining qualitative interviews with quantitative data analysis of participants’ self-reported employment status post-training. Participants reported an average increase of 20% in job opportunities following the training, with notable growth in sectors such as retail and hospitality. The youth entrepreneurship training programmes have shown promise in boosting employability but require further customization to address specific market needs. Programmes should be tailored to local economic conditions and include mentoring services to support participants in securing employment.

Keywords: *African urbanism, participatory methods, youth development theory, microfinance, entrepreneurship education, social inclusion, impact evaluation*

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