



# Mobile Apps in Cultural Preservation: Yoruba Traditional Knowledge Initiatives in Lagos, Nigeria

Adeyemi Ogunlana<sup>1,2</sup>, Funmilayo Oludamoyinaja<sup>1</sup>

<sup>1</sup> Nigerian Institute of Social and Economic Research (NISER)

<sup>2</sup> Department of Advanced Studies, National Centre for Technology Management (NACETEM)

**Published:** 17 October 2009 | **Received:** 09 June 2009 | **Accepted:** 20 August 2009

**Correspondence:** [aogunlana@outlook.com](mailto:aogunlana@outlook.com)

**DOI:** [10.5281/zenodo.18896102](https://doi.org/10.5281/zenodo.18896102)

## Author notes

*Adeyemi Ogunlana is affiliated with Nigerian Institute of Social and Economic Research (NISER) and focuses on Arts & Humanities research in Africa.*

*Funmilayo Oludamoyinaja is affiliated with Nigerian Institute of Social and Economic Research (NISER) and focuses on Arts & Humanities research in Africa.*

## Abstract

Mobile applications (apps) are increasingly being used as tools for preserving cultural knowledge, particularly in developing countries where traditional practices may be at risk of disappearing due to rapid urbanization and digital transformation. Fieldwork was conducted through semi-structured interviews with app developers, users, and local cultural leaders. Data were analysed using thematic content analysis to identify common themes and patterns related to the use of mobile apps in cultural preservation efforts. Findings indicate that Yoruba traditional knowledge initiatives have successfully leveraged mobile apps to engage a broader audience, including younger generations who are less familiar with their heritage. The proportion of users adopting these apps is particularly high among youth (75%). Mobile apps play a crucial role in cultural preservation by bridging the gap between older and younger Yoruba communities, thereby ensuring that traditional knowledge is not lost to future generations. Further research should focus on evaluating long-term impact of these mobile apps, as well as exploring how they can be integrated into formal education systems to enhance learning about Yoruba culture. Cultural Preservation, Mobile Apps, Yoruba Traditional Knowledge, Lagos, Nigeria

**Keywords:** *African diaspora studies, ethnomusicology, cultural heritage management, digital anthropology, indigenous knowledge systems, participatory action research, community-engaged scholarship*

## ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

**Email:** [info@parj.africa](mailto:info@parj.africa)

Request your copy of the full paper today!

## SUBMIT YOUR RESEARCH

**Are you a researcher in Africa? We welcome your submissions!**

Join our community of African scholars and share your groundbreaking work.

**Submit at:** [app.parj.africa](http://app.parj.africa)



Scan to visit [app.parj.africa](http://app.parj.africa)

**Open Access Scholarship from PARJ**

Empowering African Research | Advancing Global Knowledge