



# A Theoretical Framework for Analysing Community Radio Drama and Mental Health Stigma in Rural Northern Ghana, 2005

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## Abstract

This study addresses a current research gap in Medicine concerning Analyzing the effectiveness of a community radio drama series on changing stigma and help-seeking behavior for mental illness in rural communities of northern Ghana in Ghana. The objective is to clarify key debates, identify practical implications, and outline a focused agenda for scholarship and policy. A qualitative approach was used, drawing on recent literature and policy sources to frame the analysis. This abstract is primarily indicative, outlining the scope and conceptual framing rather than reporting empirical results. The paper argues for context-specific approaches and stronger empirical foundations in future research. Stakeholders should prioritise inclusive, locally grounded strategies and improve data transparency. Analyzing the effectiveness of a community radio drama series on changing stigma and help-seeking behavior for mental illness in rural communities of northern Ghana, Ghana, Africa, Medicine, theoretical This structured abstract provides a standardised summary to support rapid screening, indexing, and assessment of scholarly contribution.

**Keywords:** *Mental health stigma, help-seeking behaviour, community radio, Sub-Saharan Africa, health communication*

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