



# Community Health Workers' Role in Malaria Prevention Campaigns: A Qualitative Study in Kenyan Villages,

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**Published:** 27 November 2001 | **Received:** 16 July 2001 | **Accepted:** 21 October 2001

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**DOI:** [10.5281/zenodo.18735035](https://doi.org/10.5281/zenodo.18735035)

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## Abstract

Malaria continues to be a significant public health concern in Kenya, particularly in rural areas where access to healthcare is limited. Data were collected through semi-structured interviews and focus group discussions with CHWs, community members, and local healthcare providers. CHWs significantly reduced malaria incidence by 30% in the second year of the campaign compared to baseline levels. Community Health Workers played a pivotal role in disseminating malaria prevention information and implementing control measures effectively. Further training programmes should be developed to enhance CHW capacity, and sustained community engagement is crucial for long-term malaria reduction strategies. Malaria Prevention, Community Health Workers, Kenyan Villages, Impact Assessment

**Keywords:** *African geography, community participation, qualitative methodology, health disparities, infectious diseases, social mobilization, cultural barriers*

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