



Theoretical Foundations for Evaluating Community-Based Health Education Initiatives on Maternal Mortality Reduction in Northern Ghanaian Communes: A Case Study Analysis

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Abstract

Community-based health education initiatives have shown promise in reducing maternal mortality rates in various parts of Africa. Northern Ghanaian communes present a unique context for such interventions, characterized by specific socio-economic and cultural dynamics. A mixed-methods approach combining qualitative interviews with quantitative data collection to assess educational programme impact and participant engagement levels. This framework underscores the critical role of community engagement and cultural relevance in successful maternal mortality reduction programmes. Policy makers should prioritise culturally sensitive, participatory approaches to enhance the effectiveness of health education initiatives targeting maternal mortality in northern Ghanaian communes.

Keywords: *Sub-Saharan, Communal, Anthropology, Qualitative, Evaluation, Community, Health Education*

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