



Comparative Psychological Insights in Malagasy Societies: An African Perspective Study

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Abstract

Comparative Psychology studies in Madagascar have highlighted unique cultural dynamics influencing child development and social behaviour. Qualitative interviews were conducted with a sample of 50 parents and educators from various regions in Madagascar. Data was analysed using thematic analysis for thematic extraction and interpretation. A key theme emerging from the data is the strong emphasis on communal living, which significantly influences child socialization practices across all regions studied. The findings suggest that Malagasy societies exhibit a cohesive approach to parenting, characterized by collective responsibility and close-knit family bonds. Future research could explore how these communal values impact educational systems and psychological interventions in Madagascar.

Keywords: *African anthropology, cultural psychology, ethnocentrism, qualitative methodology, social cognition, verstehen, participant observation*

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