



# Language Revitalization in East Africa: A Ghanaian Perspective on Cultural Identity Preservation

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## Abstract

Language revitalization in East Africa is crucial for preserving cultural identity and maintaining linguistic diversity. In Ghana, a small but significant part of this effort focuses on communities where languages are at risk of disappearing. No empirical results were derived from this brief; therefore, findings section will be used to outline themes identified through literature review and expert consultations. Themes emerging from the literature include the critical role of youth engagement in revitalizing endangered languages, the effectiveness of community-based initiatives, and the need for government support and funding to sustain language revitalization programmes. Language revitalization efforts are essential for maintaining cultural identity and linguistic diversity. This Policy Brief identifies key areas where policy interventions can be most impactful. The recommendations include increasing youth participation in language education, fostering partnerships between communities and government bodies, and ensuring sustainable funding sources for language preservation programmes.

**Keywords:** *East African, Bantu languages, linguistic anthropology, revitalization strategies, cultural preservation, ethno linguistics, community engagement*

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