



Urban Youth Unemployment Interventions in Nairobi Slums: Evaluating Job Placement Success Rates Through Mixed Methods Approach

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Abstract

Urban youth unemployment is a significant issue in Nairobi slums, where job placement success rates are often low due to various socio-economic challenges. A mixed-methods approach combining quantitative surveys with qualitative interviews was employed. Data were collected from a sample of slum residents aged 18-35 who participated in various employment programmes over the past year. Job placement success rates varied significantly, with approximately 40% of participants securing permanent jobs post-intervention, while 60% found temporary or part-time positions. Factors such as language barriers and lack of relevant skills were highlighted as common challenges. Interventions need to address specific needs identified by the study population to improve job placement success rates. Programmes should incorporate training in basic communication skills, provide access to vocational education, and offer mentorship programmes for better integration into the job market.

Keywords: Kenyan, Nairobi, Afrocentric, Qualitative, Quantitative, Participatory, Community Engagement

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