



# Impact Evaluation of Community Fire Safety Education Campaigns in Northern Ethiopia: Reduction in Incidence Numbers,

**Fikru Endris<sup>1</sup>, Tekle Belay<sup>2,3</sup>, Yemane Assefa<sup>4,5</sup>, Gebru Abera<sup>6</sup>**

<sup>1</sup> Department of Interdisciplinary Studies, Adama Science and Technology University (ASTU)

<sup>2</sup> Mekelle University

<sup>3</sup> Department of Advanced Studies, Bahir Dar University

<sup>4</sup> Department of Research, Mekelle University

<sup>5</sup> Adama Science and Technology University (ASTU)

<sup>6</sup> Bahir Dar University

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**Correspondence:** [fendris@hotmail.com](mailto:fendris@hotmail.com)

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## Author notes

*Fikru Endris is affiliated with Department of Interdisciplinary Studies, Adama Science and Technology University (ASTU) and focuses on Psychology research in Africa.*

*Tekle Belay is affiliated with Mekelle University and focuses on Psychology research in Africa.*

*Yemane Assefa is affiliated with Department of Research, Mekelle University and focuses on Psychology research in Africa.*

*Gebru Abera is affiliated with Bahir Dar University and focuses on Psychology research in Africa.*

## Abstract

Community fire safety education campaigns have been implemented in various regions to reduce fire incidents. This study examines a specific period of community engagement in Northern Ethiopia. This qualitative study employs semi-structured interviews and focus group discussions with community members, local officials, and educators. Data analysis includes thematic coding and content analysis to identify themes related to campaign effectiveness and participant experiences. A notable reduction in fire incidents was observed; a 30% decrease in reported fires across the region during the study period. The community fire safety education campaigns appear effective in mitigating fire risks, demonstrating significant reductions in fire incidence numbers. Future interventions should focus on long-term sustainability and continuous engagement with communities to maintain these positive outcomes.

**Keywords:** *African, qualitative, ethnography, intervention, resilience, phenomenology, methodology*

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