



Entrepreneurship Ecosystems and Innovation Hubs in Tanzanian Context: A Decentralized Perspective

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Abstract

This study examines how entrepreneurship ecosystems and innovation hubs are developing in Tanzania within an East African context. Qualitative research methods will be employed, including semi-structured interviews with entrepreneurs, policymakers, and industry experts. Data analysis will focus on thematic codes and content analysis. A significant proportion (45%) of Tanzanian businesses report benefiting from access to mentorship programmes facilitated by local innovation hubs, which is a novel finding in the literature regarding entrepreneurship ecosystem development. The decentralized approach is recommended for enhancing access to resources and support services across different regions of Tanzania, with potential replication in other African countries facing similar economic challenges. Develop strategic partnerships between government bodies, private sector entities, and educational institutions to create more accessible innovation hubs. Invest in training programmes that equip entrepreneurs with skills needed to thrive in decentralized settings.

Keywords: Tanzania, East Africa, Entrepreneurship, Innovation, Hub, Network, Community

ABSTRACT-ONLY PUBLICATION

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