



## Challenges and Opportunities in Namibian Business After Conflictual States

Oliver Mopohwa Evans<sup>1</sup>, Kathrine Kuaina Ngudumah<sup>2</sup>, Eva Kunda Gomatlo<sup>3</sup>

<sup>1</sup> Department of Research, Namibia University of Science and Technology (NUST)

<sup>2</sup> Namibia Agriculture Research Institute (NARI)

<sup>3</sup> University of Namibia (UNAM)

**Published:** 09 December 2010 | **Received:** 29 June 2010 | **Accepted:** 26 October 2010

**Correspondence:** [oevans@aol.com](mailto:oevans@aol.com)

**DOI:** [10.5281/zenodo.18916960](https://doi.org/10.5281/zenodo.18916960)

### Author notes

*Oliver Mopohwa Evans is affiliated with Department of Research, Namibia University of Science and Technology (NUST) and focuses on Business research in Africa.*

*Kathrine Kuaina Ngudumah is affiliated with Namibia Agriculture Research Institute (NARI) and focuses on Business research in Africa.*

*Eva Kunda Gomatlo is affiliated with University of Namibia (UNAM) and focuses on Business research in Africa.*

### Abstract

This study examines the challenges and opportunities faced by businesses in Namibia following a period of conflict. Qualitative research methods were employed, including semi-structured interviews with business owners and sector experts in Namibia. Data analysis involved thematic coding of interview transcripts. Businesses reported significant difficulties in securing financing due to perceived high risk, yet there was also evidence of growing interest from international investors seeking stable markets. The study concludes that while post-conflict environments present risks, they also offer opportunities for businesses willing to adapt their strategies and navigate new market dynamics. Businesses are advised to develop robust risk management strategies and seek partnerships with local stakeholders to foster trust and support in the recovery phase.

**Keywords:** *African geography, post-conflict adaptation, qualitative research, business environment, contextual analysis, indigenous knowledge systems, hermeneutics*

## ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

**Email:** [info@parj.africa](mailto:info@parj.africa)

Request your copy of the full paper today!

## SUBMIT YOUR RESEARCH

**Are you a researcher in Africa? We welcome your submissions!**

Join our community of African scholars and share your groundbreaking work.

**Submit at:** [app.parj.africa](http://app.parj.africa)



Scan to visit [app.parj.africa](http://app.parj.africa)

**Open Access Scholarship from PARJ**

Empowering African Research | Advancing Global Knowledge