



Comparative Business Practices in Tanzanian Regions: An African Perspective

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Abstract

Tanzania, a central East African country, exhibits significant regional diversity in business practices and economic activities. The study employs qualitative research methods to explore case studies from various Tanzanian regions, focusing on local businesses and their operational strategies. This comparative analysis underscores the importance of understanding regional-specific business environments for effective policy formulation and support initiatives. Policy makers should tailor their interventions to address specific needs identified across different Tanzanian regions.

Keywords: *African geography, qualitative research, comparative studies, business models, regional diversity, economic activities, cultural differences*

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