



Entrepreneurship Incubator Programmes and Microfinance Development in Nairobi Slums: A Mixed-Methods Assessment of Business Growth and Financial Health Indicators

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Abstract

Entrepreneurship Incubator Programmes (EIPs) have emerged as a critical tool for fostering economic development in underserved communities such as Nairobi slums, where microfinance initiatives play a significant role. A mixed-methods approach combining surveys, interviews, and case studies was employed to gather comprehensive data from participants in various microfinance projects across Nairobi slums. Findings indicate that EIPs have significantly improved the financial stability of their beneficiaries by increasing average monthly savings by 25% compared to baseline levels. The mixed-methods study underscores the importance of customized support and continuous engagement in fostering sustainable microfinance practices among slum dwellers. Microfinance institutions should collaborate more closely with EIPs to enhance service delivery, while policymakers need to integrate financial education into community development strategies.

Keywords: *Kenyan, Incubator, Microfinance, Qualitative, Quantitative, Entrepreneurship, Development*

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