



Regional Economic Blocs in Togo: A Mixed-Methods Comparative Study

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Abstract

The study examines regional economic blocs in Togo within the broader context of African Studies. A mixed-methods approach combining qualitative interviews with quantitative data analysis to explore perceptions and impacts. There is a significant preference among Togolese businesses for ECOWAS over COMESA, highlighting the bloc's stronger economic ties and infrastructure investments in West Africa. The study underscores the importance of regional economic blocs for sustainable development in Togo but highlights the need for tailored strategies to maximise benefits. Policy recommendations include fostering closer collaboration between ECOWAS member states, enhancing cross-border trade facilitation, and promoting regional value chains.

Keywords: *Sub-Saharan, Africanization, Ethnomethodology, Socioeconomic, Comparative Geography, Qualitative Inquiry, Indigenous Knowledge Systems*

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