



# Policy Interventions in Rural Kenya: A Comparative Assessment of Tobacco Control Measures Over Three Months

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## Abstract

Policy interventions in rural Kenya have been limited compared to urban areas, despite high tobacco consumption and related health issues. A comparative study design was employed, with data collected through surveys and focus group discussions among adults aged 18+ in randomly selected villages from three distinct counties within Kenya's Rift Valley region. Significant differences were observed in the implementation rates of smoke-free public places laws across the regions studied, ranging from 25% to 60%, with no significant variation in awareness levels about tobacco harm among respondents. While some progress was noted in enforcing new tobacco control policies, substantial disparities exist based on regional enforcement efforts and community engagement strategies. Enhanced cross-regional collaboration, targeted education campaigns, and improved policy implementation monitoring are recommended to address the uneven distribution of tobacco control interventions.

**Keywords:** *Kenyan, Geographic, Comparative, Policy, Intervention, Tobacco, Control*

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