



Digital Literacy Programmes and Entrepreneurial Outcomes among Youth in Northern Nigeria: Technological Adoption and Economic Growth Analysis

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Abstract

Digital literacy programmes have emerged as a critical tool for fostering entrepreneurship among youth in Northern Nigeria, reflecting broader global efforts to bridge the digital divide and promote economic growth. The study employed qualitative research methods, including participant observation, semi-structured interviews, and focus group discussions with youth participants of digital literacy programmes across four northern Nigerian states. Data analysis focused on thematic content. A notable finding is the significant increase in entrepreneurial ventures initiated by young people who participated in digital literacy programmes compared to those who did not. This trend suggests a positive correlation between programme engagement and economic activity growth. Digital literacy programmes play a pivotal role in equipping youth with necessary skills for entrepreneurship, thereby contributing to regional economic development. Future research should consider scalability and sustainability of these initiatives. Policy makers are advised to integrate digital literacy components into existing education curricula and provide continuous support through mentorship and networking opportunities for successful programme outcomes.

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