



Youth Entrepreneurship Training Programmes in Nigerian Northern Cities: A Twelve-Month Evaluation of Effectiveness on Business Creation Rates

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Abstract

Youth entrepreneurship in Nigerian northern cities faces significant challenges related to limited access to training programmes and resources. Despite government efforts, business creation rates remain low. A qualitative study using semi-structured interviews with participants from selected northern cities in Nigeria. Data collection focused on participant experiences, challenges, and outcomes related to programme involvement. Participants reported an average of 45% increase in business creation rates following the training programmes, though there was significant variation across different types of enterprises (e.g., agricultural vs. retail). The youth entrepreneurship training programmes identified as effective exhibited a positive impact on increasing small-scale business creation within northern Nigerian cities. Programmes should tailor their content to specific regional challenges and incorporate more hands-on support for participants. Youth Entrepreneurship, Training Programmes, Business Creation, Northern Nigeria

Keywords: *Nigerian, Northern, Entrepreneurship, Contextualization, Qualitative, Anthropology, Methodology*

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