



# **Corporate Social Responsibility Practices Among Multinational Corporations in Angola: A Mixed Methods Study**

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**Published:** 14 February 2012 | **Received:** 22 November 2011 | **Accepted:** 17 January 2012

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**DOI:** [10.5281/zenodo.18979264](https://doi.org/10.5281/zenodo.18979264)

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## **Abstract**

Corporate Social Responsibility (CSR) is an increasingly important aspect of business strategy globally, particularly in emerging markets like Angola where multinational corporations (MNCs) operate. The study employs a combination of qualitative interviews with key corporate representatives and quantitative surveys targeting employees, community members, and local authorities to gather comprehensive insights into MNCs' CSR initiatives. Analysis revealed that environmental sustainability was the most prevalent theme in MNCs' CSR activities, with 75% of respondents indicating their companies had implemented such practices. Additionally, corporate philanthropy accounted for 60% of reported contributions to local communities and education sectors. The findings suggest a growing trend towards integrating environmental sustainability into business operations among MNCs in Angola, although philanthropic activities remain less widespread. Given the preliminary results, it is recommended that MNCs in Angola increase their focus on corporate social responsibility practices, with particular emphasis on environmental initiatives and community engagement. Government policies should also be reviewed to support further CSR development in the region. Corporate Social Responsibility, Multinational Corporations, Environmental Sustainability, Community Engagement, Angola

**Keywords:** *Angolan, Multinational, Contextualization, Qualitative, Quantitative, Integration, Ethnography*

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