



# **Gender Dynamics in Ghanaian Business: Implications and Innovations**

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## **Abstract**

Gender dynamics in business have significant implications for economic development in sub-Saharan Africa, including Ghana. A comprehensive literature review and expert consultations were conducted to analyse gender-related issues in the business sector of Ghana. The findings highlight the need for targeted interventions that promote gender equality and inclusivity in business settings. Recommendations include implementing gender-sensitive training programmes and establishing mentorship initiatives to support women's career advancement.

**Keywords:** *Sub-Saharan, African, Business, Gender, Empowerment, Inclusion, Dynamics, Intersectionality*

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