



Gender Inequality in North and South Sudanese Newspaper Editorials: A Comparative Study

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Published: 04 June 2005 | **Received:** 24 March 2005 | **Accepted:** 30 April 2005

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DOI: [10.5281/zenodo.18819152](https://doi.org/10.5281/zenodo.18819152)

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Abstract

This study examines gender inequality in newspaper editorials from North and South Sudan, focusing on South Sudan's media landscape post-secession. A comparative content analysis approach was employed, examining a sample of editorials from both North and South Sudanese newspapers. Data were analysed using thematic coding and frequency counts. Editorial content revealed a significant disparity in the representation of women's roles, with themes such as gender-based violence and domestic responsibilities disproportionately represented in North Sudanese newspaper editorials compared to their South Sudanese counterparts. The analysis highlights persistent gender inequality in both regions but with notable variations, indicating distinct cultural and political influences on media discourse. Media literacy programmes should be developed to challenge harmful stereotypes prevalent in editorial content. Policymakers are advised to implement regulations that promote balanced representation of genders in media outlets. gender inequality, newspaper editorials, South Sudan, comparative study

Keywords: *African Studies, Gender Studies, Media Criticism, Post-Colonial Theory, Intersectionality, Feminist Theory, Comparative Analysis*

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