

Analysis of Case Study of Business Challenges in a Specific African Country in Lesotho: An African Perspective

D, a, m, i, e, n, W, r, i, g, h, t, -, K, n, i, g, h, t, ,, M, a, n, d, y, D, u, n, n, -, C, a, r, e, y, ,, K, a, t, h, e, r, i, n, e, M, o, o, r, e, -, B, a, i, l, e, y, ,, O, w, e, n, S, i, m, p, s, o, n

DOI: https://doi.org/10.5281/zenodo.PENDING_4434

| Abstract

This study addresses a current research gap in Business concerning Case Study of Business Challenges in a Specific African Country in Lesotho. The objective is to clarify key debates, identify practical implications, and outline a focused agenda for scholarship and policy. A qualitative approach was used, drawing on recent literature and policy sources to frame the analysis. The analysis indicates persistent structural constraints alongside emerging local innovations; however, evidence remains uneven across contexts and sectors. The paper argues for context-specific approaches and stronger empirical foundations in future research. Stakeholders should prioritise inclusive, locally grounded strategies and improve data transparency. Case Study of Business Challenges in a Specific African Country, Lesotho, Africa, Business, qualitative study This structured abstract provides a standardised summary to support rapid screening, indexing, and assessment of scholarly contribution.
