



## Challenges and Opportunities in Post-Conflict African Businesses: A Kenyan Perspective

Nancy Muthoka Wanjiku<sup>1,2</sup>, Oscar Kibet Mutua<sup>3</sup>, Victor Kahuroche Cheruiyos<sup>4,5</sup>

<sup>1</sup> Department of Interdisciplinary Studies, Jomo Kenyatta University of Agriculture and Technology (JKUAT)

<sup>2</sup> Maseno University

<sup>3</sup> Department of Interdisciplinary Studies, Strathmore University

<sup>4</sup> Department of Research, Strathmore University

<sup>5</sup> Department of Research, Maseno University

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**Correspondence:** [nwanjiku@aol.com](mailto:nwanjiku@aol.com)

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### Author notes

*Nancy Muthoka Wanjiku is affiliated with Department of Interdisciplinary Studies, Jomo Kenyatta University of Agriculture and Technology (JKUAT) and focuses on Business research in Africa.*

*Oscar Kibet Mutua is affiliated with Department of Interdisciplinary Studies, Strathmore University and focuses on Business research in Africa.*

*Victor Kahuroche Cheruiyos is affiliated with Department of Research, Strathmore University and focuses on Business research in Africa.*

### Abstract

Post-conflict environments in Africa often present unique challenges for businesses seeking to establish or expand operations. A structured survey was conducted among a sample of SME owners and managers across various sectors to gather qualitative insights into their experiences and strategies. The survey revealed that nearly two-thirds of respondents experienced significant delays in securing permits and licences, which hindered business operations post-conflict. Small businesses in Kenya are resilient but face substantial barriers necessitating tailored support mechanisms from government and civil society organizations. Policy makers should prioritise streamlined regulatory processes to reduce bureaucratic hurdles for SMEs. Civil society initiatives can also play a crucial role by providing training and networking opportunities.

**Keywords:** *African geography, post-conflict environments, SMEs, resilience strategies, business sustainability, conflict impact analysis, qualitative research methods*

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