



# Gender Norms and Sustainable Agriculture Practices Among Smallholder Farmers in Kenya's Coastal Regions 2008

Njoroge Kinyanjui<sup>1</sup>

<sup>1</sup> Egerton University

**Published:** 18 December 2008 | **Received:** 14 August 2008 | **Accepted:** 23 October 2008

**Correspondence:** [nkinyanjui@hotmail.com](mailto:nkinyanjui@hotmail.com)

**DOI:** [10.5281/zenodo.18868801](https://doi.org/10.5281/zenodo.18868801)

## Author notes

*Njoroge Kinyanjui is affiliated with Egerton University and focuses on Business research in Africa.*

## Abstract

Gender norms significantly influence agricultural practices among smallholder farmers in Kenya's coastal regions, affecting sustainability and productivity. The study employed semi-structured interviews and focus group discussions with 50 smallholder farmers across four coastal counties. Data were analysed using thematic analysis to identify patterns related to gender norms and agricultural sustainability. Findings indicate that women's participation in decision-making processes regarding land use and crop selection is limited, leading to suboptimal resource allocation and lower yields compared to men. Gendered roles within farming communities hinder the adoption of sustainable agriculture practices, emphasising the need for inclusive policies that empower women farmers. Policy recommendations include promoting gender-sensitive extension services and recognising women's contributions through formal recognition in agricultural development programmes.

**Keywords:** *Kenya, Coastal Regions, Gender Norms, Sustainable Agriculture, Empowerment, Qualitative Research, Feminist Theory*

## ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

**Email:** [info@parj.africa](mailto:info@parj.africa)

Request your copy of the full paper today!

## SUBMIT YOUR RESEARCH

**Are you a researcher in Africa? We welcome your submissions!**

Join our community of African scholars and share your groundbreaking work.

**Submit at:** [app.parj.africa](http://app.parj.africa)



Scan to visit [app.parj.africa](http://app.parj.africa)

**Open Access Scholarship from PARJ**

Empowering African Research | Advancing Global Knowledge