



Digital Exclusion in Moroccan Rural Communities: Navigating the Digital Divide Through Inclusive Strategies

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Abstract

Digital exclusion in Moroccan rural communities is a significant challenge impacting access to essential services and opportunities. A mixed-methods approach combining qualitative interviews with community surveys to understand perceptions of technology use and barriers to access. Inclusive strategies such as subsidised technology loans, community-led digital literacy programmes, and government subsidies for internet subscriptions are recommended to reduce digital exclusion. Develop targeted public-private partnerships to fund and implement these inclusive strategies. Increase investment in rural areas' broadband infrastructure and expand e-health initiatives.

Keywords: *Digital Exclusion, Rural Communities, Digital Divide, Community Engagement, Empowerment Strategies, Access Models, Socioeconomic Factors*

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