



Gender-Based Violence Interventions and Their Impact on Women's Safety Awareness in Zimbabwean Commercial Agricultural Zones: Six-Month Attitudinal Change Observations

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Abstract

Gender-based violence (GBV) remains a significant public health concern in Zimbabwe's commercial agricultural zones, where women often face heightened risks due to their socio-economic roles. A mixed-methods approach was employed, including structured questionnaires for quantitative data and focus group discussions for qualitative insights. The study utilised a convenience sampling method to select participants from agricultural communities. Women reported an increase of 30% in safety awareness following the intervention programmes, with themes emerging around improved knowledge on GBV prevention strategies and increased confidence in reporting incidents. The interventions demonstrated positive changes in women's attitudes towards GBV, indicating a need for sustained support to reinforce these gains. Continuation of tailored GBV education programmes combined with community support structures is recommended to ensure long-term impact on safety awareness and behaviour change.

Keywords: *African geography, gender-based violence, intervention studies, attitudinal change, social theory, qualitative methods, participant observation*

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