



Comparative Business Practices in Eritrea: An African Perspective

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Abstract

This study examines comparative business practices in Eritrea from an African perspective, providing insights into regional economic dynamics and firm-level behaviors. A structured questionnaire was administered to a diverse sample of businesses operating in multiple sectors of the economy. Data collection covered both qualitative and quantitative aspects, utilising open-ended questions alongside standardised scales for measuring business practices. The analysis revealed that Eritrean firms predominantly adopt formal organisational structures, which is significantly different from their counterparts in neighboring countries where informal networks are more prevalent. This research underscores the importance of understanding regional differences in business practices to facilitate better cross-border economic integration and support sustainable development strategies. Future studies should consider longitudinal data collection to assess changes over time, while policymakers could focus on developing targeted regulatory frameworks that accommodate both formal and informal sectors in Eritrea.

Keywords: *Eritrea, Sub-Saharan, Comparative Analysis, Institutional Framework, Business Models, Economic Development, Regional Studies*

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