



Ethical Hurdles in Business Conduct within Conflict-Ridden Senegal Terrains

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Abstract

Business operations in conflict-affected regions often face unique ethical challenges due to instability, corruption, and human rights violations. A qualitative study employing semi-structured interviews with business leaders and community representatives to explore ethical dilemmas encountered during operations. Businesses report encountering a significant proportion (75%) of challenges related to corruption, which undermines trust in local governance structures, affecting both economic stability and social cohesion. The study highlights the critical need for robust institutional reforms aimed at enhancing transparency and accountability within Senegalese government entities. Policy recommendations include strengthening anti-corruption measures, promoting ethical business practices through training programmes, and fostering public-private partnerships to address these challenges effectively.

Keywords: *Conflict-affected regions, Human rights violations, Ethical dilemmas, Governance failures, Corruption, Development economics, Stakeholder theory*

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